

4Q 2024 Operational Update

Jan. 2025



Disclaimer

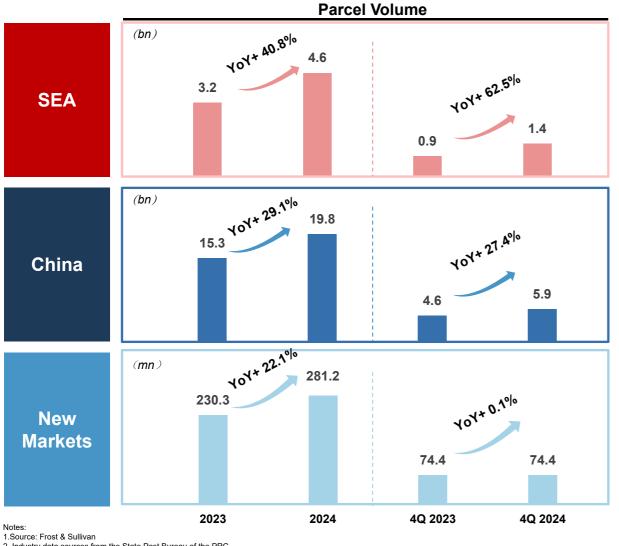


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Business Highlights





Company and Industry Growth Rate

2024E(1) 2024 40.8% ~17%

Company Growth Rate Industry Growth Rate

11M2024⁽²⁾ 2024

29.1% 21.4% >

Company Growth Rate Industry Growth Rate

> 2024 2024E(1)

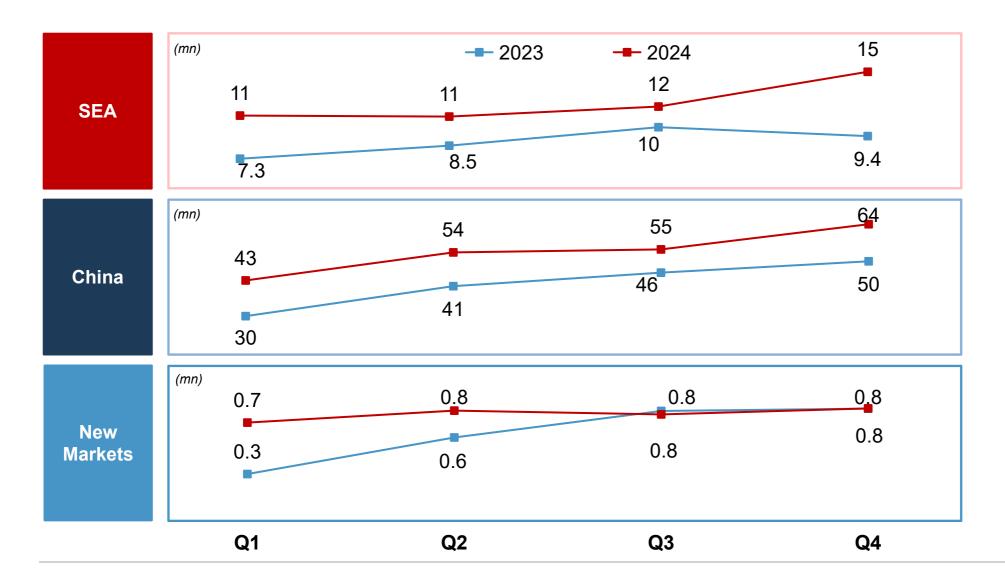
22.1% ~21%

Company Growth Rate Industry Growth Rate

^{2.} Industry data sources from the State Post Bureau of the PRC

Quarterly Average Daily Parcel Volume Trend

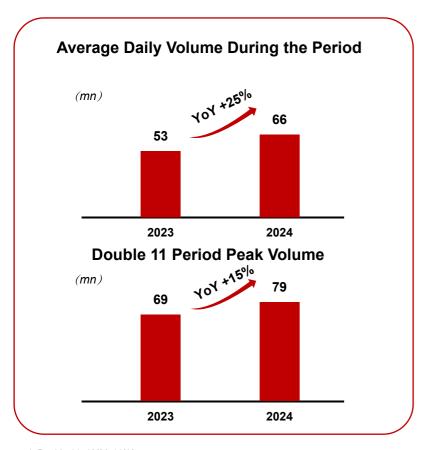




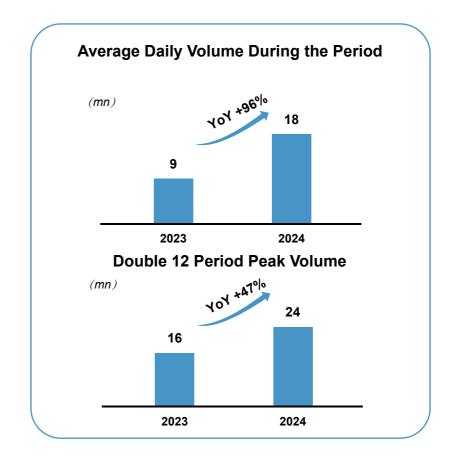
Strong Growth in Major Shopping Festivals



Double 11⁽¹⁾ Promotion Period in China



Double 12⁽²⁾ Promotion Period in SEA



^{1.} Double 11: 10/20-11/12

^{2.} Double 12: 12/1-12/14

Continuous Expansion of Non-eCommerce Platform Customer Base







watsons

EEE



Top 2 Express Partners

Largest Express Partner

- Collaborations in CN and SEA
- High quality customer

 Awarded '2023 Outstanding Express Partner' Prize







- · 4 yrs of Collaboration in TH
- · Offering fast Return Service



- Well-Known Retail Brand in TH
- Collaborating for 3 yrs



- Satisfied with our service in SG
- Offering priority Pickup and Sorting service



- SEA Insurance Company
- Delivers Insurance
 Documents for SEA Insurers



- Brazilian Fashion Chain Stores and Independent Websites
- High Service Standard for High-Value Customers



- New Client in Brazil
- Fast Customer Convertion

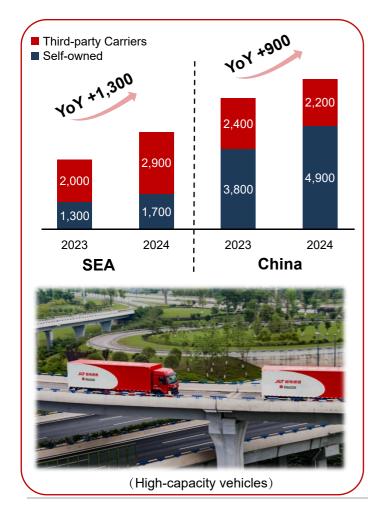


- Major Client in Mexico
- Provide Last Mile Service for Cross Border Parcels and Local Parcels

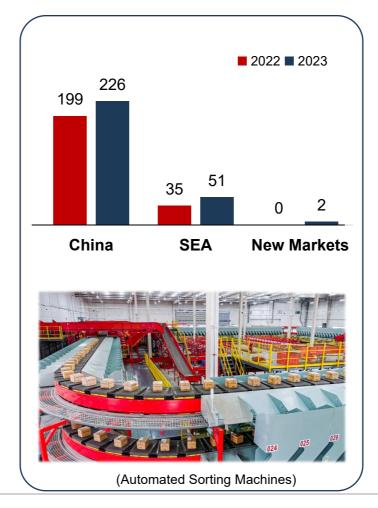
Continuous Investment In Infrastructure



Build an Efficient Fleet



Continuous Investment in Automated Sorting Machines



Upgrade Sorting Centers

- Strategic selection of prime locations to build sorting centers to enhance network capacity and logistics efficiency
- The Yangzhou Sorting Center was put into operation before the Double 11 in 2024
- The Guangzhou Sorting Center is scheduled to commence operation in 2025.



(Yangzhou Sorting Center, China)

SEA - Continuously Expand the Customer Base and Systematically Learn From China's Experience



Provide customers with high quality service

International E-commerce customers











Regional E-commerce customers



7 A I O R A







Branded Accounts













Equipment

- Leverage China know-how to improve operational efficiency and reduce sorting costs
- Added 16 sets of automated sorting machines, now total 51
- Hanoi sorting center upgraded, and 2 sets of automated sorting machines were added. The capacity was 1.5 million/day, one of the largest and most advanced in VN



Fleet

- · Customize high-capacity and lowenergy vehicles
- Introduce Chinese suppliers to open up sales channels and maintenance networks
- Reduce transportation costs



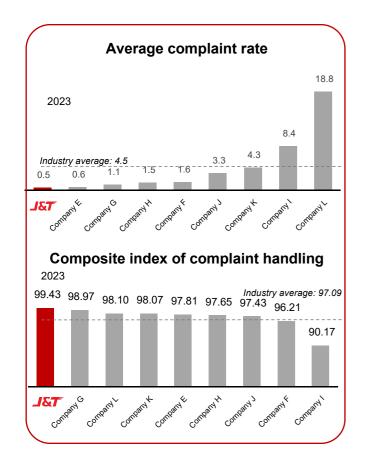
China - Improved Service Quality and Optimized Customer Structure



Best-in-class Service Quality

Significant Growth of Branded Customers

Breakthrough in Key Projects















- Established a special plan for branded customer development to enhance the Company's brand image
- In Fujian, where the shoes and clothing industry is well developed, the Company has established partnership with a number of renowned shoes and clothing brands through visits and exchanges, and has gained recognition from brand customers, thereby the customers taking the initiative to promote to the whole country

Continuously penetrating the lower-tier markets:

- (1)Parcel aggregating business: Cooperating with e-commerce platforms to consolidate parcels and then deliver to remote areas, such as Gansu,Qinghai and Ningxia
- **(2) Assisting agriculture:** Setting up green channels for parcels of agricultural products to reduce delivery time



Notes

- 1. Complaint rate refers to the number of complaints received from customers per million orders, and the data sources from the State Post Bureau of PRC
- 2. The evaluation parameters of the comprehensive complaint handling indicator include one-time resolution rate, overdue rate, enterprise non-standard response rate, enterprise false response rate and job satisfaction. And the data sources from the State Post Bureau of PRC



